

Avi Flombaum

3045 JOHNSON AVE. BRONX, NY 10463
TEL 917 7533666

www.aviflombaum.com
avi@flombaum.com

Objective

To harness the power of the internet to deliver shortcuts that save the world.

Experience

CO-FOUNDER, CHIEF PRODUCT OFFICER, DESIGNER PAGES, NY 2007-PRESENT

Founded a social application for architects and interior designers to source and manage products. Using Ruby on Rails and jQuery, built a web 2.0 site where suppliers of products have uploaded over 25,000 specifications and designers have conducted over 100,000 searches. Additionally, managed all aspects of bringing product to market, including development, marketing, branding, fund raising, and operations.

DIRECTOR OF INFORMATION TECHNOLOGY, THE WHITEHAVEN GROUP, NY, 2004-2007

Developed and maintained a custom Investment Management System in ASP and .Net that tracked all facets of the funds 60 million dollar investments into over 20,000 lawsuits. Additionally created a VoIP Call Center that handled over 5000 leads a day with an intelligent scripting system. Advertising campaigns of nearly 1 million dollars a month across 50 states and 3 mediums (web, tv, and radio) were planned and managed through this program as well. Built a robust suite of supporting systems, such as a custom fax server that handled over 7,000 in/out-bound documents a day.

JR. PROGRAMMER, CITYFEET.COM, NY, 2001-2003

Responsible for developing an Ad Rotation system in ASP. System displayed ad units on cityfeet.com and partner sites including nytimes.com.

Education

University of Wisconsin, Madison — Creative Writing - 2002-2005 - Completion of Degree Pending

Skills

Code:

Ruby on Rails, X/HTML, CSS, Javascript, ASP, C#, .Net, PHP, SQL, XML, VB, Merb, jQuery, numerous APIs including Facebook, Google products, and Amazon web services,

Platforms:

Linux, Windows Server 2003, Apache, Mongrels, IIS, MySQL, Nginx, OS X, Asterisk